



ROAR ^{OF THE} CROWD 2

*Essentials of
Investment Crowdfunding*

A day-long conference to provide businesses practical guidance on how to raise capital using investment crowdfunding and Michigan's groundbreaking new "MILE" law.

FRIDAY, SEPTEMBER 26 | 9 A.M. TO 4 P.M.
NMC UNIVERSITY CENTER

2200 DENDRINOS DRIVE, TRAVERSE CITY

Breakout sessions with local and statewide experts will include discussions of:

- Legal aspects of crowdfunding
- Successful social media campaigns
- Leveraging other local funding
- How-to become investment ready
- Managing investor relations

Who should attend?

Businesses, business support professionals, community leaders, and anyone interested in learning more about investment crowdfunding.

COST: \$75 (includes lunch)

For more information and to register, visit nmc.edu/small-business or call 231.995.1700

Speakers will include:

Angela Barbash, the founder of Reconsider, the state's leading local investment business advising firm

Chris Miller, director of the DDA and Economic Development for the City of Adrian

Local finance and legal experts including:

Kate Redman, of Olson, Bzdok & Howard

Warren Call, of Huntington National Bank

Laura Galbraith, of the TC Area Chamber of Commerce

Zach Liggett, of FIM Group and As Local As Possible

Chris Wendel, of Northern Initiatives

REGISTER AT WWW.NMC.EDU/SMALL-BUSINESS

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