



# A Celebration of Local Food & Community

## SATURDAY, OCTOBER 11, 2014

Eat. Drink. Dance. Celebrate.

### #LoveThisPlace

## SPONSORSHIP AND HOST OPPORTUNITIES

### The Evening

Join us at the Grand Traverse Commons for an authentic farm-to-table experience to celebrate the best of northern Michigan. An exclusive pre-reception will include a 2014 Milliken Award dedication to Ray Minervini in recognition of his legacy: the transformation of the Grand Traverse Commons. A family-style feast will follow, made from the finest local ingredients in honor of the farmers who cultivate our land. The rest of the evening will flow with local libations, set against dancing and bluegrass tunes from Michigan music makers, Lindsay Lou & the Flatbellys. Share the evening with friends and family while showcasing your commitment to our community.

### SPONSORING THE EVENT

#### Businesses and Organizations

##### LEAD SPONSORS: \$5,000

- Recognition in all advertisements, articles, print materials, and website.
- Full-page advertisement in the event program.
- Your business name and logo displayed on screens and signs at the event.
- Eight tickets to the Milliken Reception and Harvest@theCommons.

##### SUSTAINING SPONSORS: \$2,500

- Half-page advertisement in the event program.
- Recognition at the event, on all print materials, and the website.
- Six tickets to the Milliken Reception and Harvest@theCommons.

##### INVITING SPONSORS: \$1,000

- Quarter-page advertisement in the event program.
- Recognition at the event, on all print materials, and on the website.
- Four tickets to the Milliken Reception and Harvest@theCommons.

*The Michigan Land Use Institute is a 501.c.3 organization.  
All contributions are tax deductible.*

### HOSTING THE EVENT

#### Families, Couples and Individuals

##### LEAD HOSTS: \$5,000

- Top listing on the event invitation.
- Prominent recognition during the Milliken Reception.
- Name listed in the Harvest program and recognition during the event.
- Program ad recognizing the organization or business of your choice.
- Six tickets to the Milliken Reception and Harvest@theCommons.

##### INVITING HOSTS: \$1,000

- Listing on the invitation and recognition during the Milliken Reception.
- Name listed in the Harvest program and recognition during the event.
- Four tickets to the Milliken Reception and Harvest@theCommons.

### ADVERTISING

We have several opportunities for businesses and individuals to advertise in our event program. It's a wonderful way to recognize Ray Minervini, community partners or MLUI staff members.

**FULL-PAGE AD: \$1,000**

**HALF-PAGE AD: \$500**

**QUARTER-PAGE AD: \$250**

## YES, I WANT TO JOIN YOU FOR HARVEST!

### SPONSOR OR HOST

- ☐ I want to be a Lead Sponsor or Host at the \$5,000 level.
- ☐ I want to be a Sustaining Sponsor at the \$2,500 level.
- ☐ I want to be a Inviting Sponsor or Host at the \$1,000 level.

### ADVERTISING

- ☐ I want to purchase an ad for \$\_\_\_\_\_.

### PURCHASE TICKETS

- ☐ I want to purchase \_\_\_\_\_ plates at \$35 each.
- ☐ I want to purchase a table of eight for \$250.
- ☐ I am unable to attend, but please accept this donation of \$\_\_\_\_\_.

Please make checks payable to the Michigan Land Use Institute or charge to Visa, MC, or Discover.

Name on Card \_\_\_\_\_  
Business Name \_\_\_\_\_  
Phone Number \_\_\_\_\_  
Email \_\_\_\_\_  
Credit Card # \_\_\_\_\_  
Exp. Date \_\_\_\_\_  
Signature \_\_\_\_\_

*Thank you for your support!*

*Please contact Erin Bernhard at [erin@mlui.org](mailto:erin@mlui.org) or 231-649-2259 for more information.*