GRAND TRAVERSE AREA

IT'S ABOUT MONEY

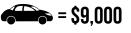
FAMILY A: 2 CAR FAMILY

¹The annual transportation costs in **Grand Traverse** are sky-high. In fact, the average **Grand Traverse Area** family spends about \$15,000 year on transportation alone. With these mounting costs, many families must choose between buying essential items or filling up their gas tanks. Small changes in the way we get around could ease our budgets.

FAMILY B: 1 CAR FAMILY

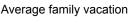
COMPARE

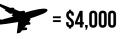
Annual cost of a car



Annual NMC tuition







Extra \$115 a week to spend on grocceries.





TIME On average we spend 46 minutes a day going to and from work.³



HEALTH Most of us walk an average of six minutes daily.⁴



DISTANCE

Grand Traverse workers drive nearly twice as many miles per year than the national average.

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HOW TO BOOST YOUR COMMUTE

SHARE A RIDE

Carpooling three out of five days a week could save you nearly \$1 700

week could save you nearly \$1,7000 annually and you may even enjoy the ride. Ask your coworkers about it—they might be headed the same way.



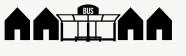
BIKE SHARE OR CAR SHARE

Employers can provide short-term car or bike rentals for attending meetings or running errands so you can leave your car at home.



LOCATION, LOCATION, LOCATION

Communities can build new homes near bus lines and safe bike routes so people don't have to depend on cars to get around.



Local Motion is a new northwest Michigan program to improve transportation choices in the Grand Traverse area, and make it easier for us to carpool, bike, bus, or walk to work.



You could save

\$9,000/yr

by dropping 1 car.²

